

Staying Safe Online
as an Activist

Because if you're not safe, you can't do the work
you're called to do.

Presenter:
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Introduction: Natalie Berthe, MBA, MA



- Business strategist
- Cybersecurity & data protection (human behavior) expert
- Founder, Cybersecurity for Humans
- Author, Love Your LinkedIn Profile

Links

- <https://linkedin.com/in/nberthe> (look for link-in-bio for links to resources)
- <https://linktr.ee/cybersec4humans>
- <https://cybersec4humans.com/resources>
- Email: staysafe@cybersec4humans.com



Secure Your Sh*t
A quick guide to how to secure your LinkedIn profile
Cybersecurity for Humans
www.cybersec4humans.com

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What I Learned (& want you to know)

- Cybersec is a people problem, NOT an IT problem
- It's not IF, it's WHEN
- Hackers won't spend more than 5-10 min on a hack (this may not apply to you b/c activism)
- Good cyber hygiene is easier than you think

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Goals of this Presentation

- Hone your investigative skills
- Practical tips
- Empowerment

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The Perils of Activism

- Targeted by hacktivists
- Targeted by ideologues
- Doxing
- Targeting relationships (family, jobs)
- Government surveillance

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What is cybersecurity?

Protecting your digital assets and how you access them.

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What's included:

- Data stored on computers, on websites, & in the cloud
- Devices you use
- What you use to access the Internet
- Your environment
- Internet of Things (IoT)

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Level of Security Needed

Depends on the type of activism you do & on whose radar you exist.

- Reporter/journalist
- Group leader
- Keyboard warrior
- Street protests
- Other

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Common Cybersec Advice

Not reusing passwords Password managers Multi-factor authentication Not sharing credentials

Software updates Phishing awareness Ransomware protection

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Email Addresses

- Personal
- Socials
- Advocacy work
- Public-facing (if relevant)
- Everything else

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Limit notifications on your phones

- Signal & WhatsApp: NO banner notifications (badges are okay)
- Notifications break the encryption

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Shut down AI training on every app

- All socials
- Computer OS
- Any apps or websites

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Close accts you don't use

- Don't disengage. DELETE DATA
- If you can't delete data, look in privacy policy how to do this (often sending an email)
- Track this

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Safe Words Aren't Just for Sex Anymore

- Always require validation using safe words
- Safe words can be word, phrase, or Q&A
- Safe words should not be obvious, simple, or reused
- Do not share through text or email
- Store securely, like on third-party password manager

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Resources

Cybersec resources:
<https://cybersec4humans.com/resources>

To reach Natalie:
staysafe@cybersec4humans.com

All the links:
<https://linktr.ee/cybersec4humans>

Coupon code for Secure Your Sh*t (\$100 off):
FAN100 <expires 11/30/25>
<https://cybersec4humans.com/sys>

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Questions

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